



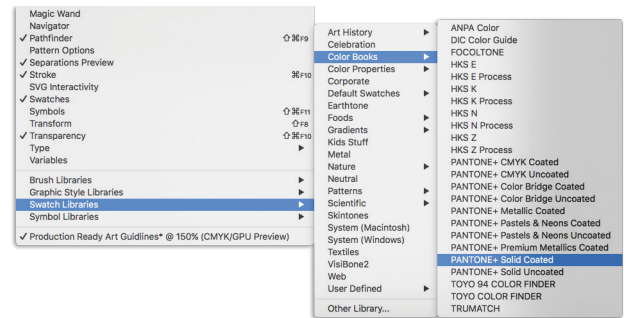
A Division of MS SIGNS, Inc.
**DIRECT EMBED
 COATING
 SYSTEMS, LLC**

Acceptable File Formats:

Acrobat PDF, Illustrator (.ai) with all linked files and fonts included, InDesign (.indd) with all linked files and fonts included, Photoshop (.psd) all images must be at least 72dpi at final size.

Color:

PANTONE: Use Pantone+ Solid Coated Library and keep them as spots in the swatch palette. All spot color names **MUST** be kept named how Pantone has named them.



TRANSPARENCY: Please do not use in combination with spot colors

All images should have an embedded color profile, if they are missing profiles sRGB IEC61966-2.1 will be assumed for RGB images and CoatedGRACoL2006 will be assumed for CMYK images

Bleed:

If the returns are to be decorated, the bleed must go 1/2” beyond the return, ie. if the material is 1/2” thick then the bleed would be 1” bigger than the face.

Crop Marks:

It is best if we add the crop marks prior to printing to avoid transfer of those marks to a visible area of the finished piece.

